

Wrattobully

WRATTONBULLY VINTAGE OVERVIEW

Vintage report

Close to ideal weather conditions prevailed this year, with good spring rains and soil moisture, with a warm to hot and dry summer through to early March, and then a cooler finish into April. The summer period to the end of February was exceedingly hot and dry which put pressure on irrigation, and reduced disease pressure. Vintage was brought on early by two weeks.

There were no significant frosts, although temperatures did reach near freezing often enough to cause concern. The good spring rains saw excellent early vine growth, and very even canopy growth.

Yields were, on average, up by 30% on the previous season. This was not general however, with some vineyards affected more than others, clearly indicated by picking date. The lower yielding blocks were definitely picked earlier, and the later picked vineyards did not achieve desired maturities.

Overview of vintage statistics

Wrattobully is reported separately for the first time this year, making comparisons with the 2000 vintage impossible.

The region crushed just over 16,000 tonnes, of which over 90% were red varieties – the highest of any region. There was a slight surplus of white varieties, and a 22% surplus of red varieties – made up of a large surplus of Cabernet Sauvignon and a small shortage of Shiraz and Merlot.

The forecast is for continued growth in the region over the five year period – with reds increasing by 16% by 2006, and whites by 40% (but starting from a very low base). Supply and demand are expected to be approximately in balance overall, although there is expected to be a surplus of Cabernet Sauvignon and a corresponding shortage of Shiraz. Cabernet Sauvignon is the dominant variety for the region throughout the forecast period.

WRATTONBULLY PRICE AND BAUME DATA - VINTAGE 2001

Table 16.1

Variety	weighted average weighbridge		weighted average baumé		lowest	highest	estimated total value	
	price*				price**	price**	purchased grapes	total grapes
RED								
Cabernet Sauvignon	\$1,609	100%	12.8	98%	\$1,000	\$3,000	\$5,152,531	\$14,416,748
Merlot	\$1,446	100%	13.5	100%	\$1,260	\$1,751	\$632,667	\$2,345,676
Shiraz	\$1,496	100%	12.8	96%	\$500	\$2,650	\$2,020,433	\$5,542,492
Total RED							\$7,805,631	\$22,304,916
WHITE								
Chardonnay	\$1,006	100%	12.4	100%	\$800	\$1,602	\$275,032	\$883,953
Riesling	\$1,100	100%	12.4	100%			\$13,175	\$13,175
Sauvignon Blanc	\$1,000	100%	11.2	100%			\$9,920	\$418,180
Semillon	\$250	100%	12.5	100%			\$1,000	\$14,615
Total WHITE							\$299,127	\$1,329,923

* Note: this price does not include end use or other bonuses not paid at the weighbridge

** The absence of lowest and highest prices means that fewer than three wineries supplied pricing data for each variety.

WRATTONBULLY TONNES CRUSHED BY VARIETY - VINTAGE 2001

Table 16.2

Variety	Total winery grown	Total other growers	Total crushed	Total preferred	Tonnes from other growers as % of total	% of demand supplied	Number of wineries reporting tonnages (> 0) for		
							Own	Purchased	Preferred
RED									
Cabernet Sauvignon	5756	3202	8958	5592	36%	160%	5	11	13
Merlot	1184	437	1622	1910	27%	85%	2	4	4
Meunier	56	0	56	55	0%	101%	1	0	1
Nebbiolo	7	0	7	7	0%	100%	1	0	1
Other red	10	0	10	10	0%	103%	1	0	1
Petit Verdot	78	0	78	12	0%	652%	2	0	1
Pinot Noir	335	0	335	209	0%	160%	2	0	2
Sangiovese	6	0	6	6	0%	94%	1	0	1
Shiraz	2354	1350	3704	4334	36%	85%	5	9	11
Zinfandel	10	0	10	10	0%	100%	1	0	1
Total RED	9797	4989	14786	12145	34%	122%			
WHITE									
Chardonnay	605	273	879	858	31%	102%	2	3	4
Marsanne	19	0	19	19	0%	99%	1	0	1
Riesling	0	12	12	15	100%	80%	0	1	1
Sauvignon Blanc	408	10	418	418	2%	100%	1	1	2
Semillon	54	4	58	54	7%	108%	1	1	1
Total WHITE	1087	299	1386	1364	22%	102%			
Grand Total	10884	5289	16172	13509					

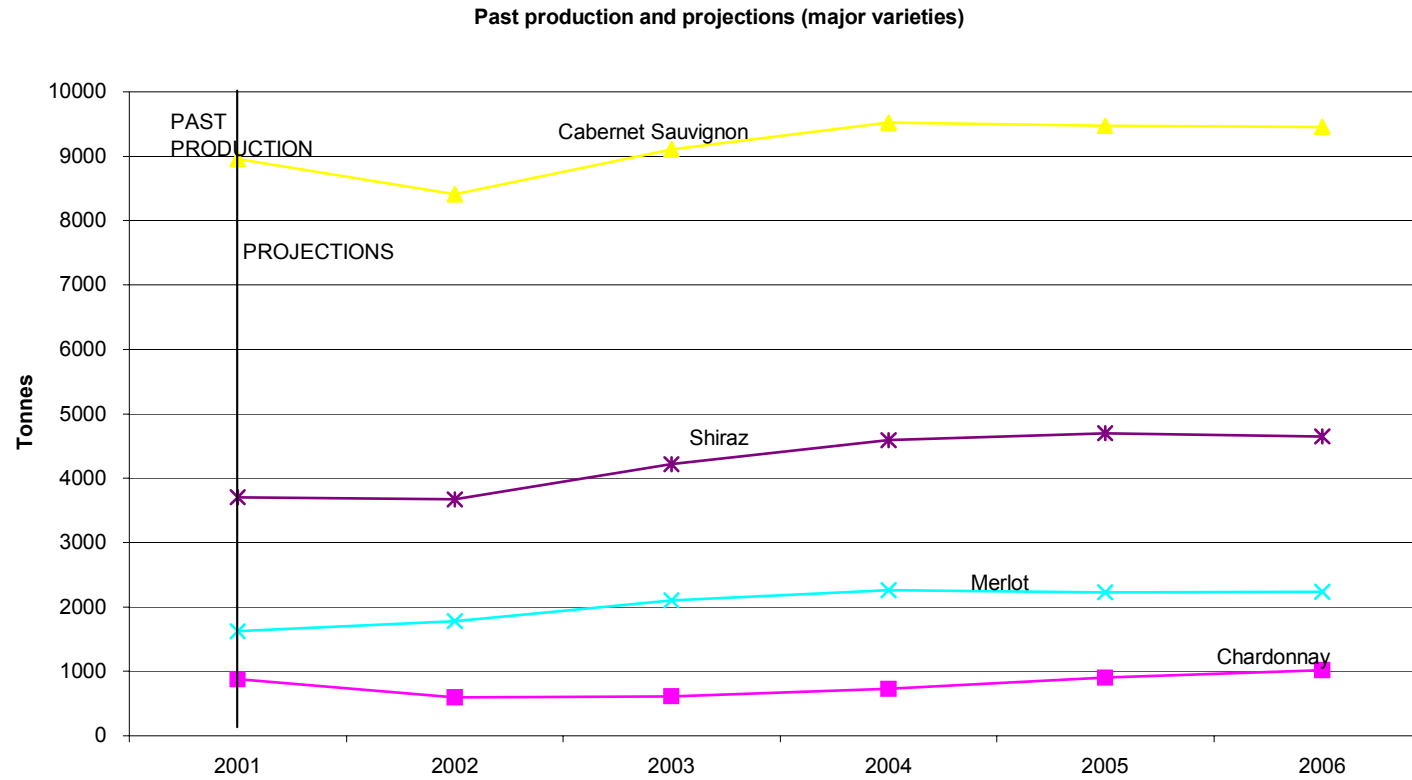
WRATTONBULLY ESTIMATED AND PREFERRED FUTURE INTAKE OF GRAPES 2002 TO 2006

Table 16.3

Variety	2002		2003		2004		2005		2006	
	estimated	preferred	estimated	preferred	estimated	preferred	estimated	preferred	estimated	preferred
RED										
Cabernet Sauvignon	8406	6324	9105	7684	9516	7935	9468	8161	9453	7397
Malbec	4	4	24	24	24	24	24	24	24	24
Merlot	1783	1808	2103	2138	2262	2238	2227	2323	2233	2289
Meunier	34	35	34	35	34	35	34	35	34	35
Nebbiolo	25	25	25	25	25	25	25	25	25	25
Other red	10	10	10	10	10	10	18	18	20	20
Petit Verdot	48	8	48	8	48	8	48	8	48	8
Pinot Noir	198	198	198	198	198	198	198	198	198	198
Sangiovese	30	30	35	40	40	40	40	40	40	40
Shiraz	3669	5309	4213	6196	4589	6301	4694	6400	4647	6226
Tempranillo	0	0	5	10	10	10	52	52	89	89
Zinfandel	35	35	40	40	40	40	40	40	40	40
Total RED	14242	13786	15840	16408	16796	16864	16867	17324	16850	16391
WHITE										
Chardonnay	598	588	613	603	728	718	900	890	1020	1010
Marsanne	20	20	20	20	20	20	20	20	20	20
Riesling	15	15	15	15	15	15	15	15	15	15
Sauvignon Blanc	275	400	275	450	275	500	275	500	275	500
Semillon	42	0	42	0	42	0	42	0	42	0
Viognier	70	70	70	70	70	70	70	70	70	70
Total WHITE	1020	1093	1035	1158	1150	1323	1322	1495	1442	1615

WRATTONBULLY PAST PRODUCTION AND PROJECTIONS FOR MAJOR VARIETIES 2001 - 2006

Figure 16.1



WRATTONBULLY PLANTINGS BY VARIETY

Table 16.4

Variety	Year planted - area in hectares					Total	% planted in 2000
	Pre-97	1997	1998	1999	2000		
RED WINEGRAPES							
CABERNET SAUVIGNON	368	100	187	47	5	707	1%
MALBEC	4	-	1	3	-	8	0%
MERLOT	60	27	61	20	4	171	2%
PETIT VERDOT	4	-	2	0	-	7	0%
PINOT NOIR	18	-	-	-	-	18	0%
SANGIOVESE	0	-	-	1	1	2	40%
SHIRAZ	175	47	75	35	4	337	1%
ZINFANDEL	-	-	1	3	-	4	0%
OTHER RED	3	-	-	2	1	6	17%
TOTAL RED WINEGRAPES	633	175	327	110	15	1260	1%
WHITE WINEGRAPES							
CHARDONNAY	38	-	3	-	-	41	0%
SAUVIGNON BLANC	29	-	-	-	-	29	0%
SEMILLON	8	-	-	-	-	8	0%
VIOGNIER	-	-	-	5	-	5	0%
OTHER WHITE	2	-	2	-	-	4	0%
TOTAL WHITE WINEGRAPES	77	-	5	5	-	87	0%
TOTAL ALL VARIETIES	710	175	332	115	15	1347	1%

Includes the hundreds of Jessie, Joanna and Naracoorte.