

SA Winegrape Crush Survey

Regional Summary Report 2018

Coonawarra Wine Region

Wine Australia August 2018

DATUM: GDA94
 PROJECTION: MGA Zone 54
 DATE: 8th March 2017
 SOFTWARE: ESRI ArcGIS v10.4
 DATA SOURCE:
 Vineyard Block - Vinehealth Australia
 Wine Region - Wine Australia

**Coonawarra
 Wine Region**



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Coonawarra

Vintage overview

VINTAGE REPORT

The 2018 Coonawarra vintage generally delivered superb conditions, leading to fruit of outstanding quality being harvested.

The winter and spring rainfall leading into the 2018 season was excellent at 20% above long-term averages, soil moisture was replenished, and aquifers recharged. Winter was cold delivering a good dormancy.

An unusual single black frost on the 4th November damaged vines throughout the Limestone Coast, and reduced yields in some of the northern vineyards of Coonawarra.

October through December was two degrees warmer than average, but without peak temperatures causing issues, this advanced flowering by three days (24th November, 80% capfall) compared to regional long-term phenology. The flowering to fruit set period was quick, assisting in good berry numbers.

The berry development and ripening period from December to mid-April was very dry, delivering only 50mm, which is half the normal rainfall. Consequently, there was no disease pressure.

The warm summer temperatures advanced veraison by two weeks, to the end of January then a strong “Bonney” coastal upwelling cooled March, and extended the ripening period such that Cabernet was harvested in line with long term harvest dates (early April) predominantly from the last week of March through the first two weeks of April.

The yields were moderate, and the slow cool ripening was very even, delivering fruit with fine tannins and strong varietal flavours.

Pete Balnaves, President, Coonawarra Grape & Wine Incorporated

OVERVIEW OF VINTAGE STATISTICS

A total of 29,692 tonnes of Coonawarra winegrapes was crushed in 2018 – 19% less than the 36,509 tonnes crushed in 2017.

Over the past five years (2013-2017), the average crush of Coonawarra winegrapes has been 31,385 tonnes, making the 2018 crush 5% below the average. The 2017 harvest was the largest since 2008, while the smallest in the period was 23,480 tonnes in 2014.

Despite the lower tonnage, the total estimated value of winegrapes increased from \$41 million to \$45 million due to significant increases in average prices for all the major varieties. Cabernet Sauvignon, which accounts for 63% of Coonawarra’s crush, increased by 51% to \$1765 per tonne and Shiraz increased by 17% to \$1418 per tonne.

The price dispersion data shows a dramatic upward shift in the dispersion of Cabernet Sauvignon purchase prices. Last year, 24% was purchased at \$1500 or above, whereas this year 60% of purchases fell into this range. 98% of white varieties were purchased at between \$600 and \$1500 in 2018, with 2% purchased at below \$600, whereas last year 21% was purchased at below \$600.

There were just 9 hectares of new vines planted in Coonawarra in the 2017 growing season, after 5 hectares the previous year but 101 the year before. The total area planted in Coonawarra declined by 9 hectares to 5818 hectares. This is around 130 hectares higher than it was five years ago (5686 hectares in 2013).

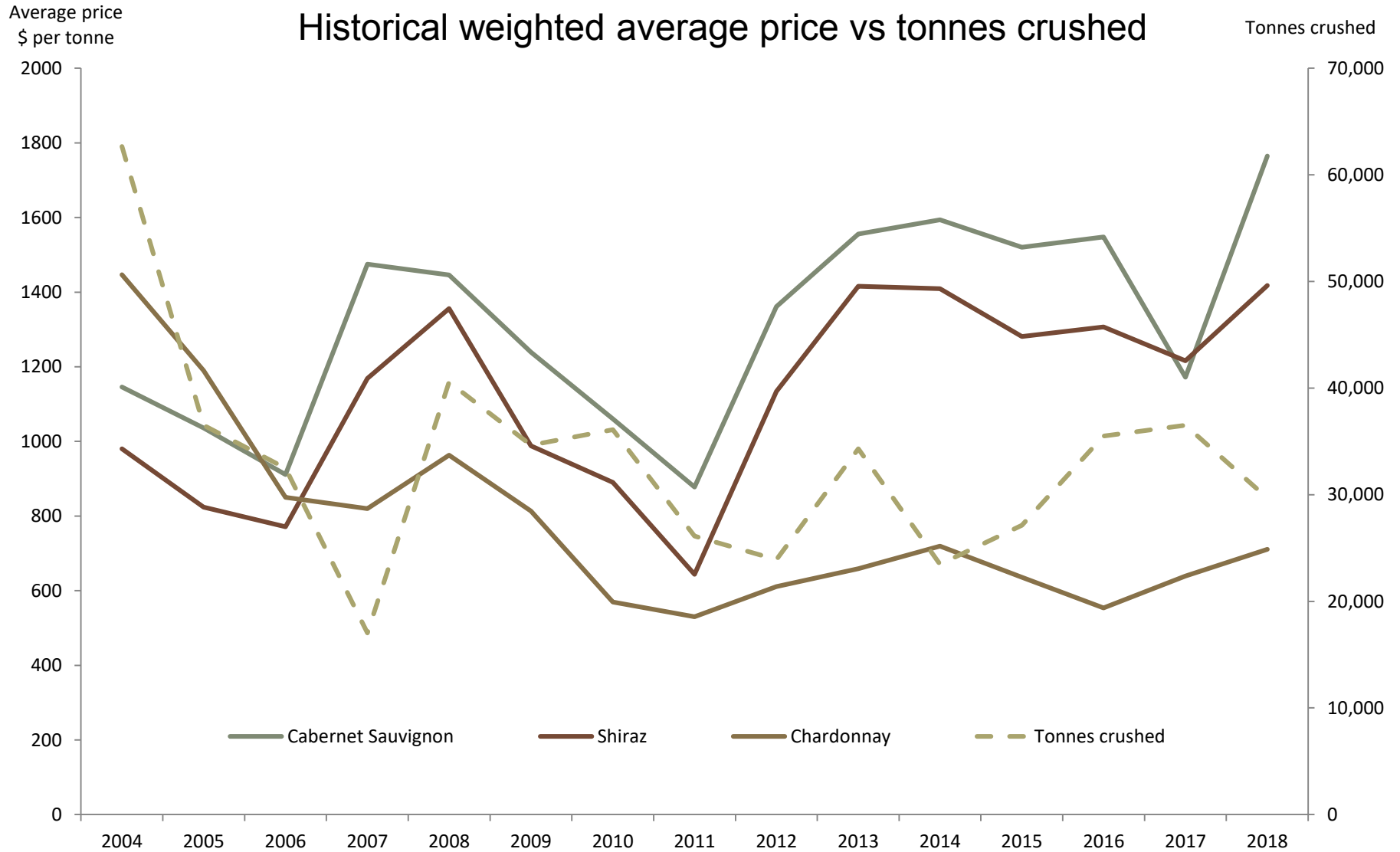
Coonawarra

Winegrape intake summary table

	Total tonnes purchased	Price dispersion - number of tonnes in each price range					total value purchased grapes	Average purch. value per tonne	Change in price YoY	Winery grown fruit	Share of winery grown	Total crushed	Est total value ALL grapes
		< \$300	\$300 to <\$600	\$600 to <\$1500	\$1500 to <\$2000	\$2000+							
Red													
Barbera				8	2					7	100%	7	\$7,752
Cabernet Franc	10									70	87%	80	\$97,312
Cabernet Sauvignon	6,528			2,596	2,538	1,394	\$11,519,738	\$1,765	51%	12,213	65%	18,741	\$33,072,302
Lagrein	13			13							0%	13	\$15,096
Malbec	14				14					105	88%	119	\$236,056
Merlot	463			447		15	\$447,683	\$968	0%	1,290	74%	1,753	\$1,696,407
Montepulciano	5			5							0%	5	\$6,204
Petit Verdot	23			23						335	94%	358	\$286,432
Pinot Meunier										16	100%	16	\$24,636
Pinot Noir	43			43						145	77%	188	\$178,790
Shiraz	850		22	479	281	68	\$1,205,034	\$1,418	17%	3,908	82%	4,758	\$6,746,755
Other red	3				3					0	11%	3	\$5,920
Red total	7,951		22	3,615	2,838	1,477	\$13,298,977	\$1,673	43%	18,091	69%	26,042	\$42,373,661
White													
Chardonnay	472			472			\$336,155	\$711	11%	1,458	76%	1,931	\$1,373,584
Gewurztraminer										27	100%	27	\$22,803
Pinot Gris/Grigio	15			15						16	51%	31	\$37,536
Riesling	36			36						383	92%	418	\$384,023
Sauvignon Blanc	262		20	241			\$217,839	\$833	9%	790	75%	1,052	\$875,777
Semillon	21			21						144	87%	166	\$162,298
Viognier	1			1						4	79%	5	\$4,690
Other white										21	100%	21	\$30,967
White total	807		20	787			\$626,734	\$777	8%	2,843	78%	3,650	\$2,891,678
Grand total	8,758		42	4,401	2,838	1,477	\$13,925,711	\$1,590	41%	20,934	71%	29,692	\$45,265,339

Note: Where there are fewer than three purchasers of a variety, the average price and total value are not reported to protect confidentiality.

Coonawarra



Coonawarra

Current plantings by variety and year planted

Variety	Year planted				Total area	% planted in 2017
	Pre-2015	2015	2016	2017		
Red winegrapes						
Cabernet Franc	28	0	1	1	30	3%
Cabernet Sauvignon	3,593	60	3	9	3,665	0%
Malbec	18	0	0	0	18	0%
Merlot	359	2	1	0	362	0%
Petit Verdot	17	0	0	0	17	0%
Pinot Noir	42	0	0	0	42	0%
Shiraz	1,176	39	0	0	1,214	0%
Other red	7	0	0	0	7	0%
Total red varieties	5,239	101	5	9	5,354	0%
White winegrapes						
Chardonnay	273	0	0	0	273	0%
Riesling	72	0	0	0	72	0%
Sauvignon Blanc	97	0	0	0	97	0%
Semillon	12	0	0	0	12	0%
Other white	11	0	0	0	11	0%
Total white varieties	464	0	0	0	464	0%
Total all varieties	5,703	101	5	9	5,818	0%

Source: Vinehealth Australia

Explanations and definitions

AUSTRALIAN NATIONAL VINTAGE SURVEY

The information for this report has been collected and analysed by Wine Australia as part of the Australian National Vintage Survey. The SA Winegrape Crush Survey Report has been prepared by Wine Australia on behalf of the South Australian Wine Industry Association, Wine Grape Growers South Australia and Primary Industries and Regions SA.

Maps and planting data tables are provided by Vinehealth Australia (see notes on planting data tables pg 20).

The survey publication is available on Wine Australia's website wineaustralia.com, the Vinehealth Australia website vinehealth.com.au and via links from the Wine Grape Council SA website wgcsa.com.au and the South Australian Wine Industry Association website winesa.com.au

Photo credits

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Disclaimer

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Note: data published in this report supercedes that in earlier reports. Minor variations in reported figures can occur due to data revisions.

Any questions about the report should be directed to:

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Explanations and definitions - continued

INTAKE (CURRENT VINTAGE) DATA

Definition of regions

Regions have been defined in accordance with Geographical Indication (GI) boundaries. If a GI region has not been declared, or produces less than 5,000 tonnes, then the data is aggregated into the relevant GI zone. Disaggregation of data into smaller regions such as Southern Fleurieu and Mount Benson is available on request from Wine Australia.

Total crush

The total crushed is the total tonnes of grapes crushed from a particular source region, whether processed in that region, another region in SA or interstate. All wineries in Australia are included in the survey collection process. However, not all wineries respond to the survey - therefore the total tonnage reported may underestimate the true crush. It is estimated that the overall response rate for the survey is 85 per cent; however, individual regions may vary. Generally, regions will have a higher response rate when there is a high proportion of purchased winegrapes within the region.

Reported fruit is separated into fruit produced from the winery's own or associated vineyards ("own grown") and from independent vineyards ("purchased").

Calculated average purchase value

The survey requests wineries to provide the total amount paid for each parcel of fruit purchased (or the price per tonne). This is the price paid for fruit of a particular variety at the point of receipt – NOT including freight. It includes any penalties or bonuses (eg Baumé) applied at the weighbridge, but DOES NOT INCLUDE other bonuses or adjustments such as end use quality bonuses, which are not available at the time the survey is conducted (May-June 2018).

The calculated average purchase value per tonne is the average amount paid per tonne of fruit across all wineries.

Winery grown grapes are not included in the calculation of average purchase value; nor are grapes grown by companies connected with the winery or under lease arrangements.

Average and total purchase values are not reported where there are fewer than three purchasers of a variety in a particular region.

Important note on average purchase value

There is considerable variation in the pricing arrangements made by different wineries. For example, some wineries make adjustment payments based on the average value per tonne reported in this survey and some pay quality bonuses based on the end use of the product. These additional payments are not included in the reported figures. The average price also does not give any indication of the distribution of prices, or variables that go into individual contracts.

Price dispersion data (shaded columns in Intake Summary tables)

All purchases for each variety are grouped into price segments according to the price paid for that batch of fruit. The sum of tonnes in all the price segments may not match the total tonnes purchased where there are tonnes reported without an associated price.

Estimated total value of all grapes

The estimated total value of all grapes is calculated by multiplying the average purchase value per tonne by all tonnes crushed. If there is a variety where there are no purchases, then the average purchase value for the same variety across similar regions, or across all other varieties of the same colour in the same region is used to determine an estimated value for the own grown grapes.

Explanations and definitions continued

PLANTING DATA

Source of planting data tables

Planting data is not collected by the 2018 Australian Wine Sector Survey. The information is obtained from the vineyard register maintained by Vinehealth Australia.

Vinehealth Australia is required under the *Phylloxera and Grape Industry Act 1995* to maintain a complete and accurate register of vineyard owners in the state. Vineyard owners with plantings of 0.5 hectares or more are required to register with Vinehealth Australia, and provide details of any changes made to these vineyard plantings within three months of any such change. This information is kept strictly confidential and provided for this survey in a deidentified and aggregated manner.

Explanatory notes for planting data tables

Regions are defined according to the Register of Australian Geographical Indications.

To protect confidentiality, the following rules are applied to reporting varieties:

- where there are fewer than 10 registered owners with plantings of a particular variety across the state, that variety is not separately identified in either the state or the regional reports but is grouped with “other red/white”, AND
- where there are fewer than three registered owners with a particular grape variety in a given region, that variety is not separately identified in the regional report but is grouped with “other red/white” unless it is a white variety listed in the top six, or red variety in the top five by planted area for the state for the current year.

- Planting data tables are current as at 30 April 2018 and include all plantings from the 2017 planting season.
- Reference to “other varieties” includes rootstock, multi-purpose and table-grape plantings.
- Vines planted in a particular year may include top-worked or replaced vines, as well as new plantings in virgin ground. Where vines have been replaced or topworked, the old variety record is removed. This explains why the area planted for earlier years may be different in the 2018 report compared with previous reports.
- Where a zero (0) appears in a table, this may indicate the presence of a planting of less than 0.5 hectares, or it may indicate zero plantings. Rounding may produce slight discrepancies in totals.

For more information on the planting data in this report or about registration of vineyards, please contact the Vinehealth Australia office on (08) 8273 0550.